Although Dutch people often speak Dunglish[1], this document is about Dutch.
Since it is about the word itself I felt the need to write it in English.

The Dutch used to call their own language *Duits*. In Dutch, the *ui* sound is more or less (but maybe more less than more...) between *u* as in *blur* and *ou* as in *doubt*. This *u* sound as in *blur* however, would make you approximate the vulgar variant of the dialect of The Hague. You would come quite close to proper Dutchby pronouncing *Duits* as *doubts*. Concatenation of the *u* from *blur* and the *y* from *yes* would even improve it.

The Germans call their own language *Deutsch* (where *eu* is pronounced like *oi* as in *oil*) and there's their daring country they're calling *Deutschland*. In Dutch, *Deutsch* is *Duits* and *Deutschland* is *Duitsland*.

However, at some moment in history the word *Duits* (meaning *Dutch* as well as *German*) got too strongly connected to some weird guy named ᚪᛞᛟᛚᚠ, which made us (i.e. our ((great) grand)parents) almost completely abandon the word *Duits* when referring to our own language.

Duits is also called *Diets* (where the *ie* is pronounced like the *ea* as in *meat*).

All variants of the word, i.e. *Deutsch*, *Diets*, *Duits*, or *Dutch*, descend from the Medieval Latin term theodiscus. In Italian, *Deutsch* (German) is called *Tedesco*. Theodiscus means *popular* or *of the people*. Latin was the language of church, science, and administration, and theodiscus was used to refer to the native language of the people, as a sort of antonym of *Latin*. Sometimes they made announcements that should be understood by everyone, so they wrote those in the people's language.

See also: https://en.wikipedia.org/wiki/Theodiscus.

Theodiscus itself is however a latinisation of the Proto-Germanic word þiudiskaz /ˈθiu̯.ðis.kɑz/ (first syllable is the stressed one) = þeudō + iskɑʒ. The suffix iskɑʒ still exist as *-ish* in English, and þeudō (*thiuda*) means *people*. It is also found in terms like *Teutoburger Wald*, named after the *Teutons*, which would yield: *Teutsch*, *Tuits*, *Tutch*.

See also: https://en.wiktionary.org/wiki/Reconstruction:Proto-Germanic/%C3%BEiudiskaz#Proto-Germanic
and (in German): https://www.zobodat.at/pdf/Sitz-Ber-Akad-Muenchen-ph-ph-hist-Kl_1893-1_0201-0237.pdf
and (recommended, in German): https://www.youtube.com/watch?v=d_UmE230kZY

About one third of The Netherlands is below see level (~~up~~ down to 6.76 metres) and our highest point is the *Vaalserberg* at a staggering 322.4 metres above it. *Netherlands* means *low lands*. In Germany, they live higher above the sea and the highest mountain is the *Zugspitze* at 2962 metres above see level. That is why *Dutch* and *German* are also called *Nederduits* and *Hoogduits* (i.e. "*Nether Dutch*" & "*High Dutch*", the latter being *Hochdeutsch* in German).

So, my dear fellow Dutchmen, zonder enige negatieve bijklank praten wij dus *Duits* oftewel *Nederduits* en *Hoogduits* is geen arrogante zelfkwalificatie van onze oosterburen, hoewel die moffen natuurlijk toch wel denke dat hun beter benne as ons...

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[1] *Dunglish* is a hilarious mixture of **Du**tch and E**nglish**, with silly terms such as Dutch words pronounced in an English*ish* way. Some Dutch tink dey are canning to sprake best goodly Engels but well badder dan de Engelsen self and there are many who do not recognise the rather smelly pun in the word *Dunglish*. Taalgenoten: Engelstaligen verstaan *Dunglish* als *mestachtig*. Boelsjit, dus.